

**THURSDAY MARCH 12, 2009**

**6:00 P.M.**

**Scripps Ranch Library  
10301 Scripps Lake Dr  
San Diego, CA 92131  
(858) 538-8158**

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## **AGENDA**

**1. Call to Order** - Cheryl Kendrick & Stephen Cushman, Co-Chairs

**2. Non-Agenda Public Comment**

This portion of the agenda provides an opportunity for members of the public to address the Task Force on items of interest within the scope of the Task Force but not on the agenda. Comments must be kept to no more than 2 minutes per speaker. Pursuant to the Brown Act, no discussion or action shall be taken by the Task Force on items not posted on the agenda.

**3. Action Item**

a. Approval of minutes from February 24, 2009.

**4. Presentations**

**Michael Hughes, TSW Research** - Industry trend data, analysis and SDCC performance information to inform and help the Task Force make decisions and set strategy.

## **Adjournment**

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In compliance with Government Code section 54957.5, non-exempt written material that is distributed to the Task Force prior to the meeting will be available at the meeting or it may be viewed in advance of the meeting at the San Diego Convention Center Corporation's offices at 111 West Harbor Drive, San Diego, CA. Materials distributed to the Task Force after the posting of this agenda also will be available. Please contact Steven Johnson at (619)525-5251 or [steven.johnson@visitsandiego.com](mailto:steven.johnson@visitsandiego.com) if you would like to pick up a copy of any material related to an item on this agenda.