

THURSDAY MARCH 12, 2009

6:00 P.M.

**Scripps Ranch Library
10301 Scripps Lake Dr
San Diego, CA 92131
(858) 538-8158**

AGENDA

1. Call to Order - Cheryl Kendrick & Stephen Cushman, Co-Chairs

2. Non-Agenda Public Comment

This portion of the agenda provides an opportunity for members of the public to address the Task Force on items of interest within the scope of the Task Force but not on the agenda. Comments must be kept to no more than 2 minutes per speaker. Pursuant to the Brown Act, no discussion or action shall be taken by the Task Force on items not posted on the agenda.

3. Action Item

a. Approval of minutes from February 24, 2009.

4. Presentations

Michael Hughes, TSW Research - Industry trend data, analysis and SDCC performance information to inform and help the Task Force make decisions and set strategy.

Adjournment

This information is available in alternative formats upon request. To request an agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device ("ALD") for the meeting, please call Steven Johnson at (619) 525-5251 at least five working days prior to the meeting to ensure availability.

In compliance with Government Code section 54957.5, non-exempt written material that is distributed to the Task Force prior to the meeting will be available at the meeting or it may be viewed in advance of the meeting at the San Diego Convention Center Corporation's offices at 111 West Harbor Drive, San Diego, CA. Materials distributed to the Task Force after the posting of this agenda also will be available. Please contact Steven Johnson at (619)525-5251 or steven.johnson@visitsandiego.com if you would like to pick up a copy of any material related to an item on this agenda.