

## MINUTES

**Thursday, March 26, 2009**

**Jacobs Center for Neighborhood Innovation  
6-8 p.m.**

### **Present:**

Co-chairs: Stephen Cushman, Cheryl Kendrick

Task Force Members: Bill Evans, Mark Steele, Susie Baumann, Charles Black, Gordon Boerner, Pete Garcia, Mike McDowell, Fred Maas, Lani Lutar, Vincent Mudd, Richard Bartell, Lorena Gonzalez, Patrick Duffy

### **Absent:**

Task Force Members: Diane Takvorian, Bob Nelson

**MCTF Staff Present:** Cynthia Olmstead

1. **Call to Order:** Co-chair Kendrick, 6:08 p.m.

### 2. **Non- Agenda Public Comment:**

- Phil Hardt- Mission Valley- Opposed to expansion
- Kirk Star- Trade show worker- Support of expansion
- Glen McKinny- St. Stevens Cathedral- Support of expansion
- Jimmy Parker- Gaslamp Quarter Association- Support of expansion

### 3. **Action Item: Approval of minutes from March 12, 2009**

- Approval by all Task Force members

### 4. **Presentations**

#### a. **Staff Report on Task Force Information Requests**

- Co-chair Kendrick

#### b. **Market Demand Analysis**

- Jennifer Sutherland, PricewaterhouseCoopers Convention and Tourism Services

### 5. **Task Force member questions or requests:**

- Updated study from PWC, reflecting the current economic situation?
- Cons (downside) of building an expansion?

- Vendiagram of the TSW research results versus PWC?
- What usually drives other expansions?
- Ideal size of an expansion?
- Economic value of jobs with an expansion?
- Can the Center remain successful if there is no expansion?

**5. Action Item: Consideration of continuation of meetings for the Mayors Citizen Task Force on the Convention Center Project-** Motion to continue with meetings, all Task Force members in favor.

**6. Adjournment:** 7:45 p.m.