

April Year to Date Sales Activity Report

PRIMARY MARKET:

Conventions, Trade Shows, Corporate & Incentive Events

| | | APRIL 09 | COMPARISON APRIL 08 | CUMULATIVE FYTD 2009 | COMPARISON FYTD 2008 |
|------------------|-----------------------------|-----------------|--------------------------------|---------------------------------|---------------------------------|
| DEFINITE | EVENTS | 6 | 9 | 44 | 42 |
| | ATTENDANCE | 48,500 | 63,000 | 359,844 | 541,700* |
| | ROOM NIGHTS | 90,549 | 88,111 | 659,306 | 581,167 |
| | DIRECT ATTENDEE SPENDING | \$78,036,500 | \$81,226,700 | \$580,674,996 | \$502,028,824 |
| TENTATIVE | EVENTS | 19 | 12 | 118 | 75 |
| | ATTENDANCE | 155,900 | 165,200 | 845,844 | 921,500* |
| | ROOM NIGHTS | 217,952 | 144,571 | 1,737,685 | 994,679 |
| | DIRECT ATTENDEE SPENDING | \$252,823,600 | \$234,166,400 | \$1,354,306,696 | \$1,108,034,592 |

**Includes 2 COMIC-CON bookings.*